

# Well-run funds. Gen II Case Study

## Liftout Case Study | Enhancing Fund Operations

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core platform,  
from 3 previously  
disparate systems

120

legal entities,  
and 60  
fund families

30+

Gen II analysts  
and specialists  
dedicated  
to account

\$10B

in committed  
capital across  
primary, secondary,  
co-investment  
and other funds

### Executive Summary

The tipping point generally that it's time to consider outsourcing fund administration for most large asset managers generally revolves around some combination of technology obsolescence, as systems become incompatible with front-office solutions or downstream reporting platforms; turnover among back- and middle-office professionals without a defined career path; and compliance or operational risk, due to rote manual processes and latency feeding downstream systems.

Each of these factors to a certain degree contributed to the decision by a \$650 billion-plus global asset manager to pursue a liftout of its fund administration operations. Beyond just the efficiencies and new capabilities afforded through outsourcing, the liftout ultimately provided a foundation for growth and positioned the sponsor as an industry leader, with an operational and fund administration infrastructure that's as well regarded as its investment operations.

#### The Challenges:

- Tech stack comprised of three disparate legacy systems, incompatible with 3rd-party platforms
- Top-heavy team of 12 professionals, with limited flexibility to meet growing demands
- Inconsistent formatting and branding across investor reporting documents
- Operational and compliance risks due to manual processes / system reconciliations
- Growth governors limiting the ability to pursue additional strategies.

#### Gen II's Value Proposition:

- Effected seamless liftout and technology transition
- Absorbed existing team / expanded dedicated resources to 30+ specialists to support client growth
- Consolidated and enhanced technology and interoperability
- Enhanced operational capabilities, quality and timing

*"Our back-office operations and technology stack had been built piecemeal over many decades. We could see that over time, this would represent an acute risk in the form of inefficiencies, reduced data quality and slower response times. The liftout effectively future-proofed our business, turning a potential threat into a valuable differentiator our clients notice."*

**– Firm Executive**