

Gen II

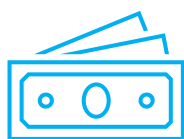
((Sensr®)) Case Study

Instant Access to Fund Data

At a glance

A client's internal finance team was overwhelmed with investor reporting demands. When a popular reporting tool failed to solve, the client adopted Gen II's investor reporting tool – Sensr®. The client gained a robust performance metrics tool and the capacity to keep pace with investor reporting.

Client Key Metrics



31

FUNDS (INCLUDING CO-INVESTS)
PRESENTED ON SENSr®



AUTOMATED, PROFESSIONAL
REPORTING FOR OVER

300

INVESTORS - PRODUCED
IN MINUTES, NOT DAYS



SENSr® INCREASED THE
FINANCE TEAM'S CAPACITY AND
PRODUCTIVITY WITH EXISTING
STAFFING LEVELS

**"Data is a client's gold source.
Gen II developed Sensr® so clients
can obtain greater data access
and maintain their best-in-class
presence among investors."**

- Gen II Client Service Principal

Challenges

A large buyout firm heavily depended on its internal finance team for all of its reporting needs. Demands for increasingly complex, more transparent, and real-time investor reporting had risen. The team was unable to keep pace and their work product had become subpar. The client implemented a popular tool, but integrating the data was difficult and the client had to sunset the project.

Solutions

After Gen II conducted a large data clean-up, the client's information was successfully integrated into Sensr® and allowed the client to utilize the fund performance and attribution analysis tools. The client realized immediate gains in productivity and improved investor engagement, founded on the client's ability to provide investors the reporting transparency and metrics they required.

Integrated
Data Set

Immediate
Transparency

Granular data
in professional
format

Benefits

1

Increased transparency for investors

The client needed to provide investors full transparency into their balances, including a look through to the underlying portfolio company performance. Sensr® made an otherwise manual and time-consuming task available with minimal keystrokes.

2

Reduced dependency on finance team

Heavy dependence on the client's internal finance team to prepare investor reporting was crippling. Sensr® empowered the client's investor relations team to be self-sufficient, leading to faster reporting and adding capacity to the finance team.

3

Data becomes the true gold source

Through the data cleanup initiative, data was properly organized and correctly tagged. The client found Sensr® easy to use, and with accessible, consumable data available for every reporting need, the client gained peace of mind.